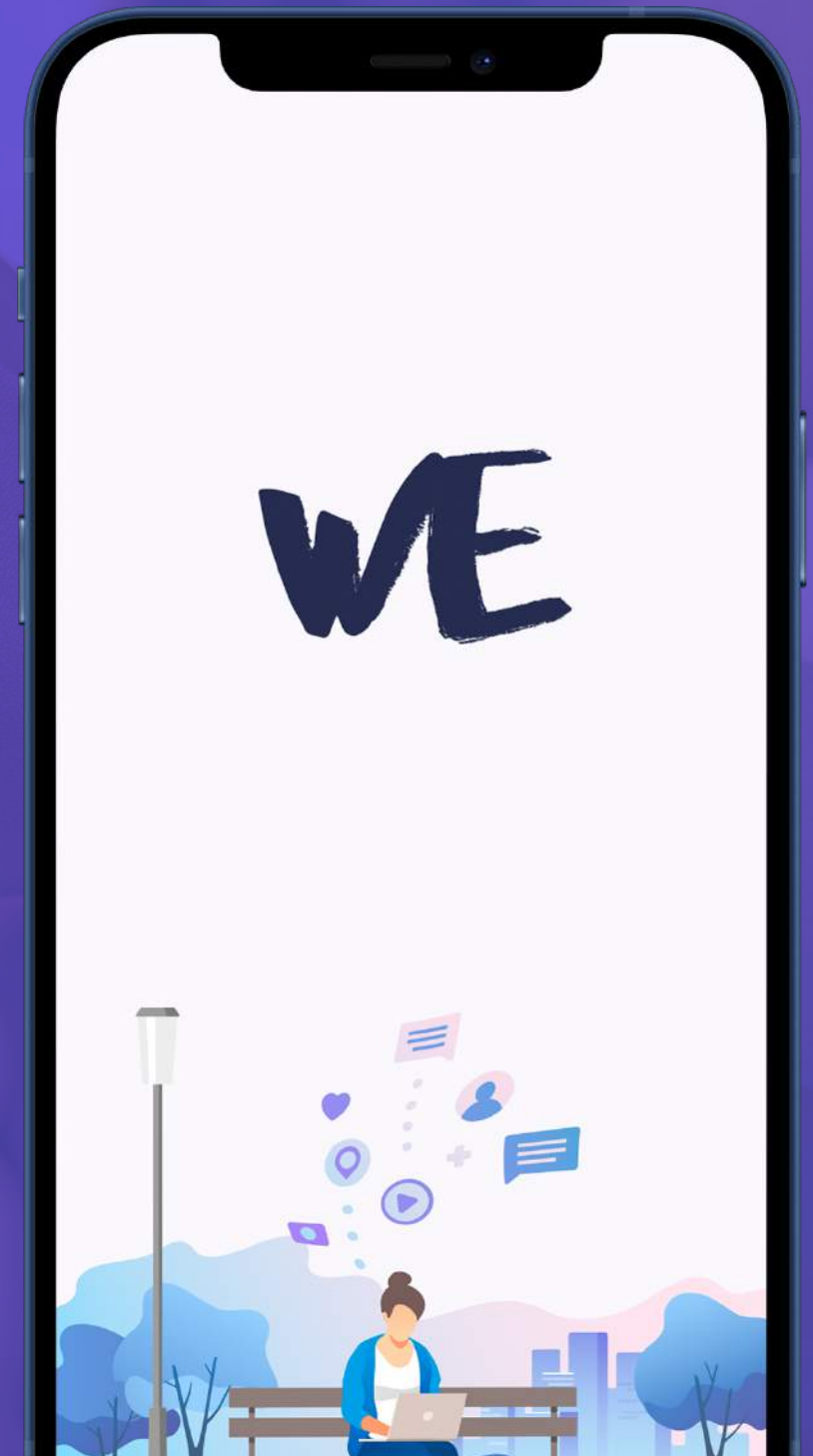


# WE CITIZENS

Solve local civic issues

---

WE App empowers people to highlight social issues by posting them in a digital format with the help of Geotagged photos and videos





## Our Intent

Together, WE aims to leave our planet a better place for our coming generations.



## Our Goal

To support the collaboration between citizens, businesses, large corporates & the govt. to maintain the balance of Ecology and Economy.

To create an efficient , congenial and thriving economy in an environmentally responsible manner.





WE

A socio-civic Digital platform where  
**citizens will be connected** to  
**suggest, help** and **solve civic and**  
**environmental issues.**

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# ABOUT WE CITIZENS DIGITAL PLATFORM

## GEO LOCATION TAGGING

All issues and events on the platform will have accurate geolocation



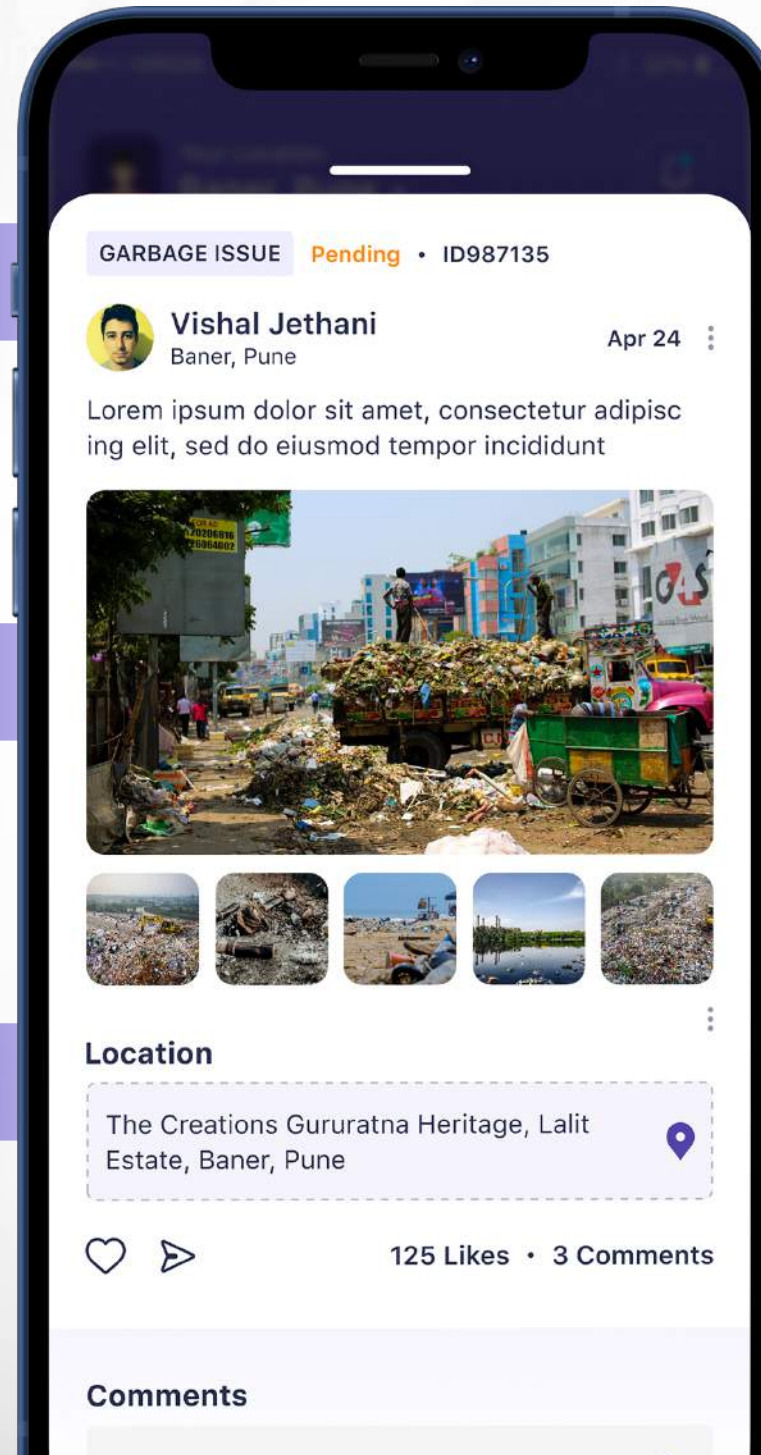
## GAMIFICATION

Leaderboards , levels and badges based on the social work done by users



## COLLABORATION

Getting everyone together for a good cause



## HYPERLOCAL

Everything that's just around you. News, Events, Issues and Polls



## OMNICHANNEL EXPERIENCE

Same experience for Web, mobile, tablet and native apps



## ENGAGEMENT

Using Polls, Online and Offline events

# FEATURES



## Issues

- Address and resolve issues
- View hyperlocal issues
- Appreciate issue solvers



## Events

- Create event
- View & attend nearby events
- Mark attendance for events



## Polls

- Create polls
- Respond to polls
- View poll results



## Posts

- Create posts
- View, like and comment
- Build your social good karma profile



# WIN WIN SITUATION FOR ALL!

## Citizens

Work feeds, Governing the governance

## Aspiring Politician

Work profile, Less hoardings, Hyperlocal & Digital connect

## Organisation

Display of work, Rating, Raise fundings

## Government

Collaboration with volunteers, Display of work

## Shops

Business growth, Local brand, Local social responsibility







## Corporates

Reach Corporate socila responsibility

VIRGIN 22%


**You are a ..**

Please select below details to help us customize your experience

 Citizen	 Local Business
 NGO	 Govt. Body
 Politician	 Citizen Committee

**Confirm**

VIRGIN 22%



**Shashank Mor**  
9096314411

**Gender**

Male  Female

Other  I prefer not to say

**About Me**

+ Add Accountant Home Maker

Describe yourself

Your city

**Skills**

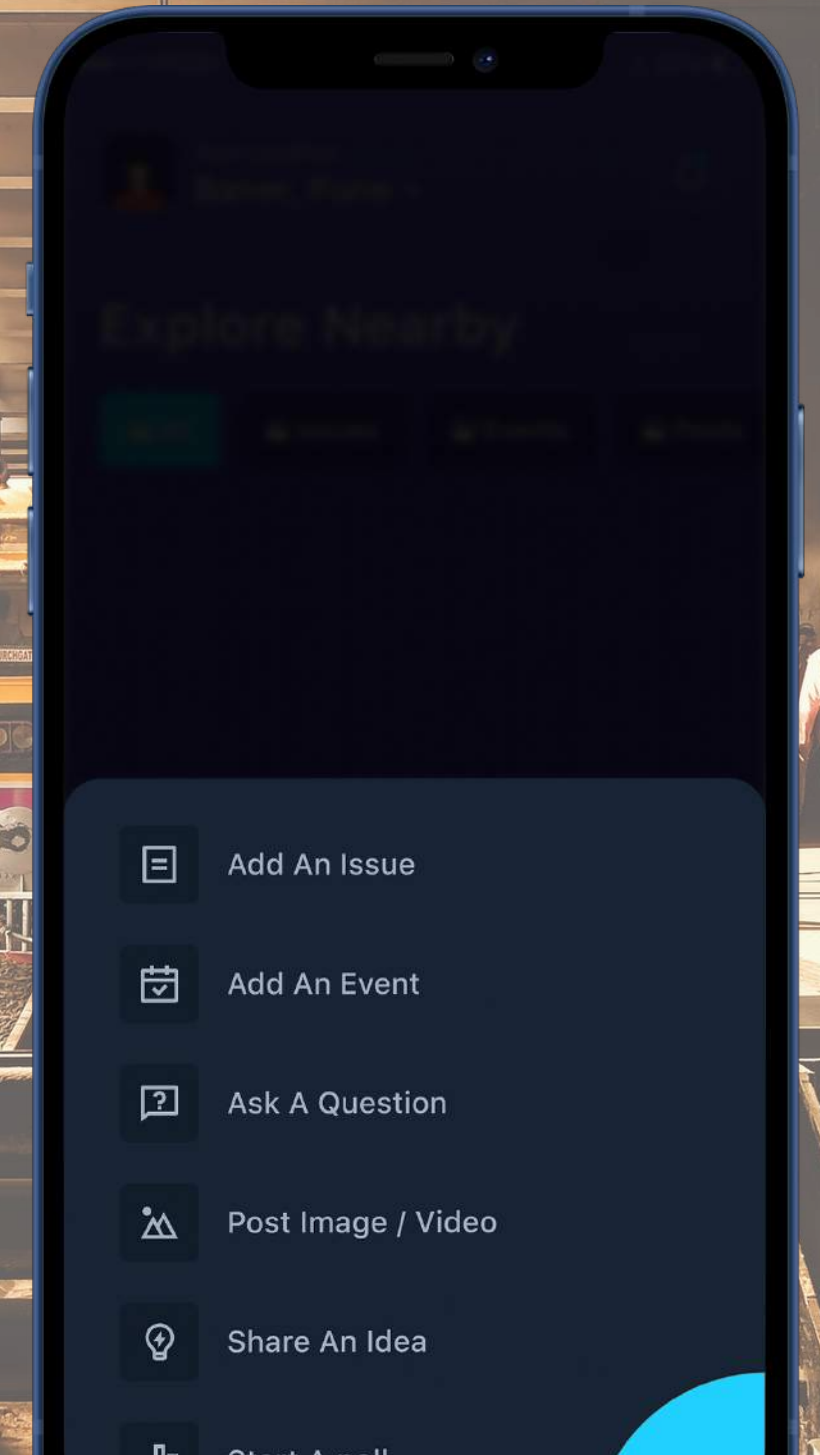
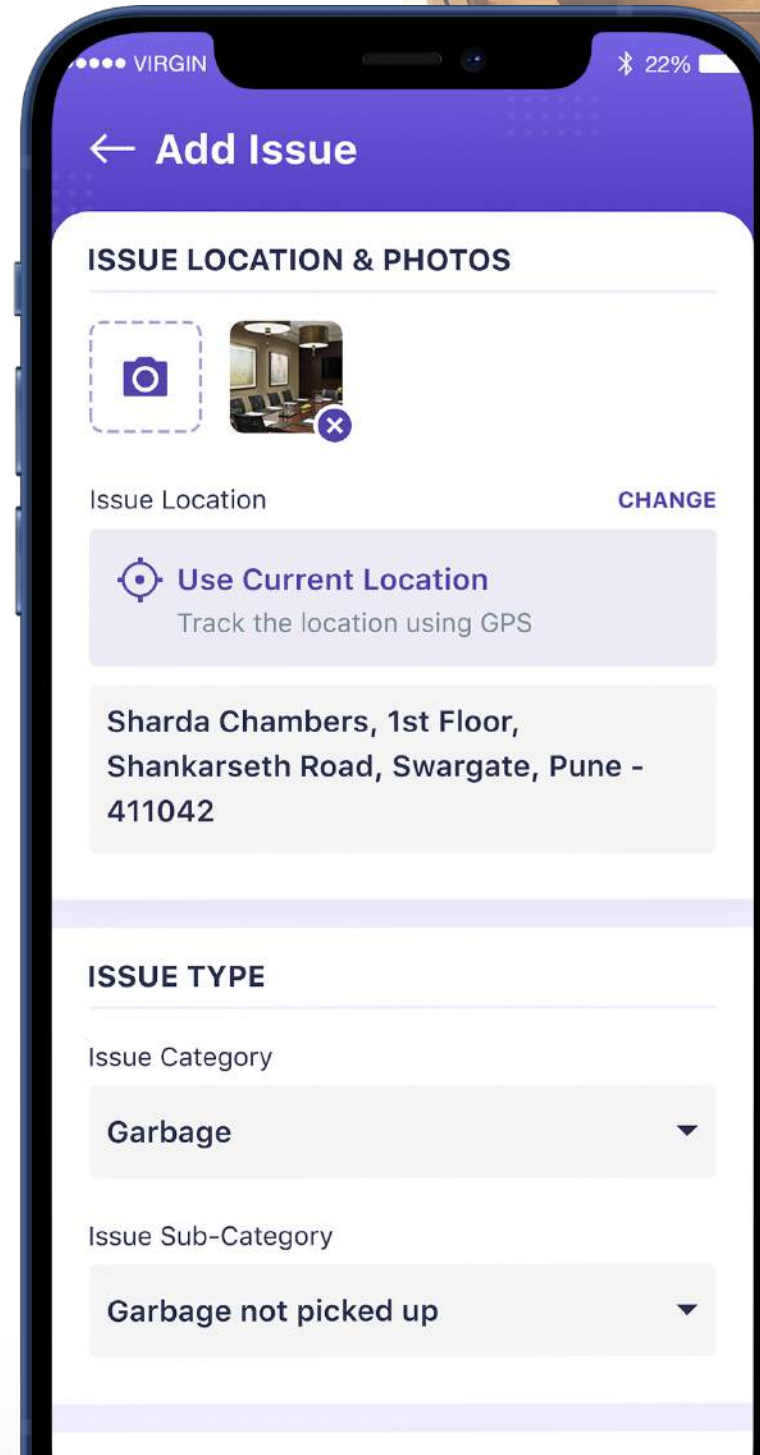
# CIVIC ISSUES MANAGEMENT

Highlight issues with Geotagged photographs and videos

Discover civic issues in your locality

Upvote issues to highlight its importance to authorities

Resolve civic issues





# GAMIFICATION AND KARMA PROFILE

## Accumulate Points

Accumulate Points to Earn 'Social Karma points'. Get recognition from top VVIP officials in the form of certificates, medals and awards

## Opportunities

Citizens get new employment, career & business opportunities by displaying their Social Karma points

## Healthy Competition

It encourages healthy competition for the betterment of our surrounding and build a 'WE' culture





# PERSONALISED FEED FROM YOUR LOCALITY

## Issues

Local issues, Updates on resolutions, Local agenda

## News

Hyperlocal news

## Posts

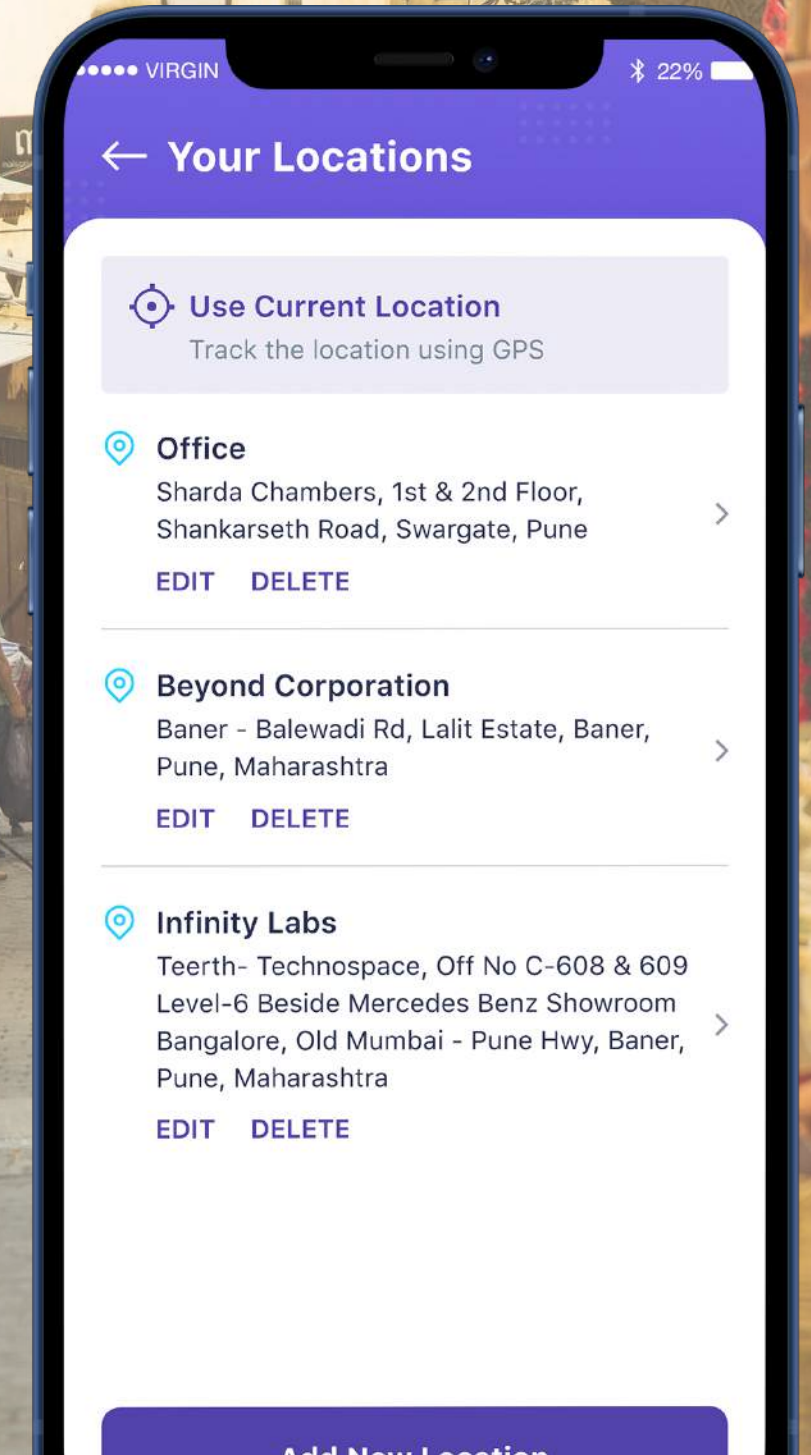
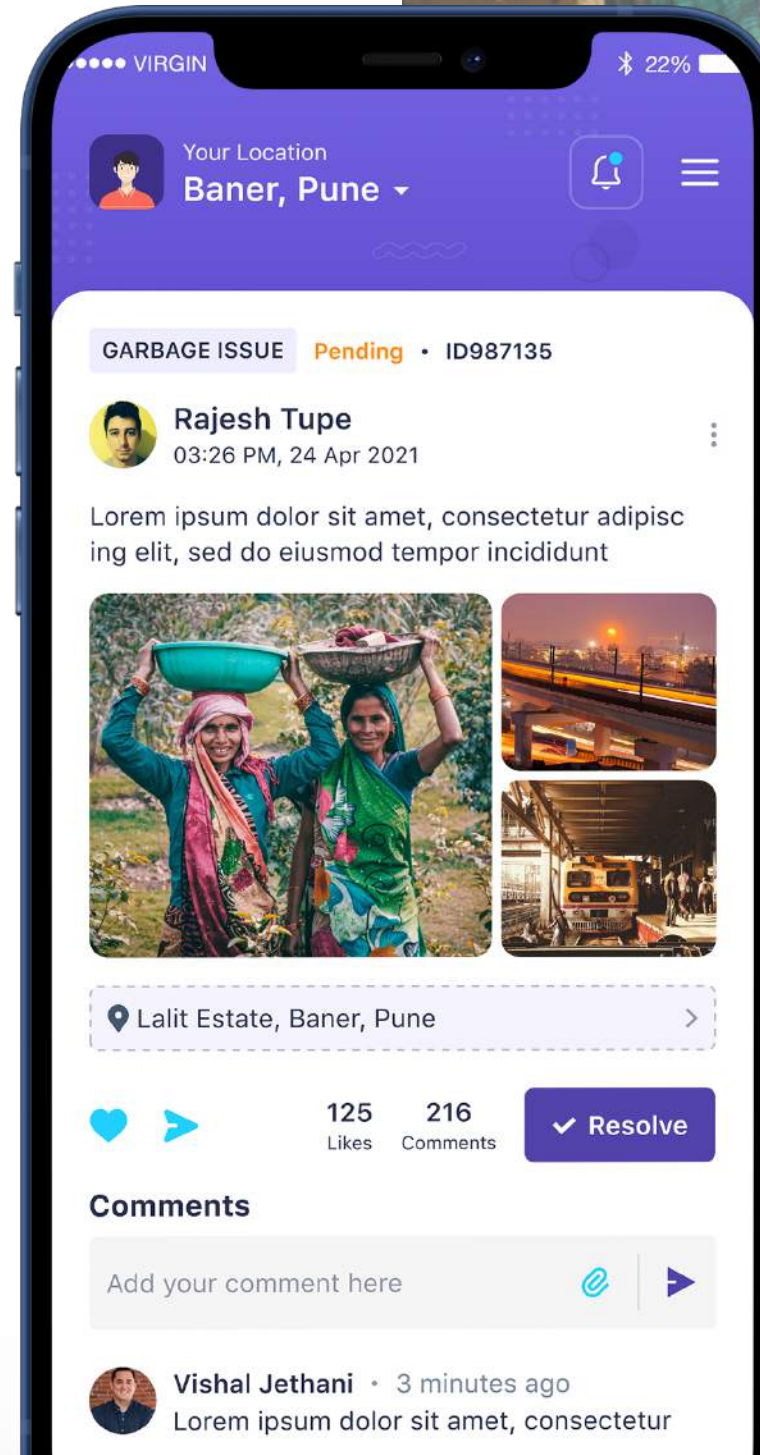
Innovative ideas, Solutions, & Knowledge

## Events

Agenda based, For your locality, For your concerns

## Polls

Public opinions, Sentiments and thoughts



# ONLINE POLLS

## Share your opinion

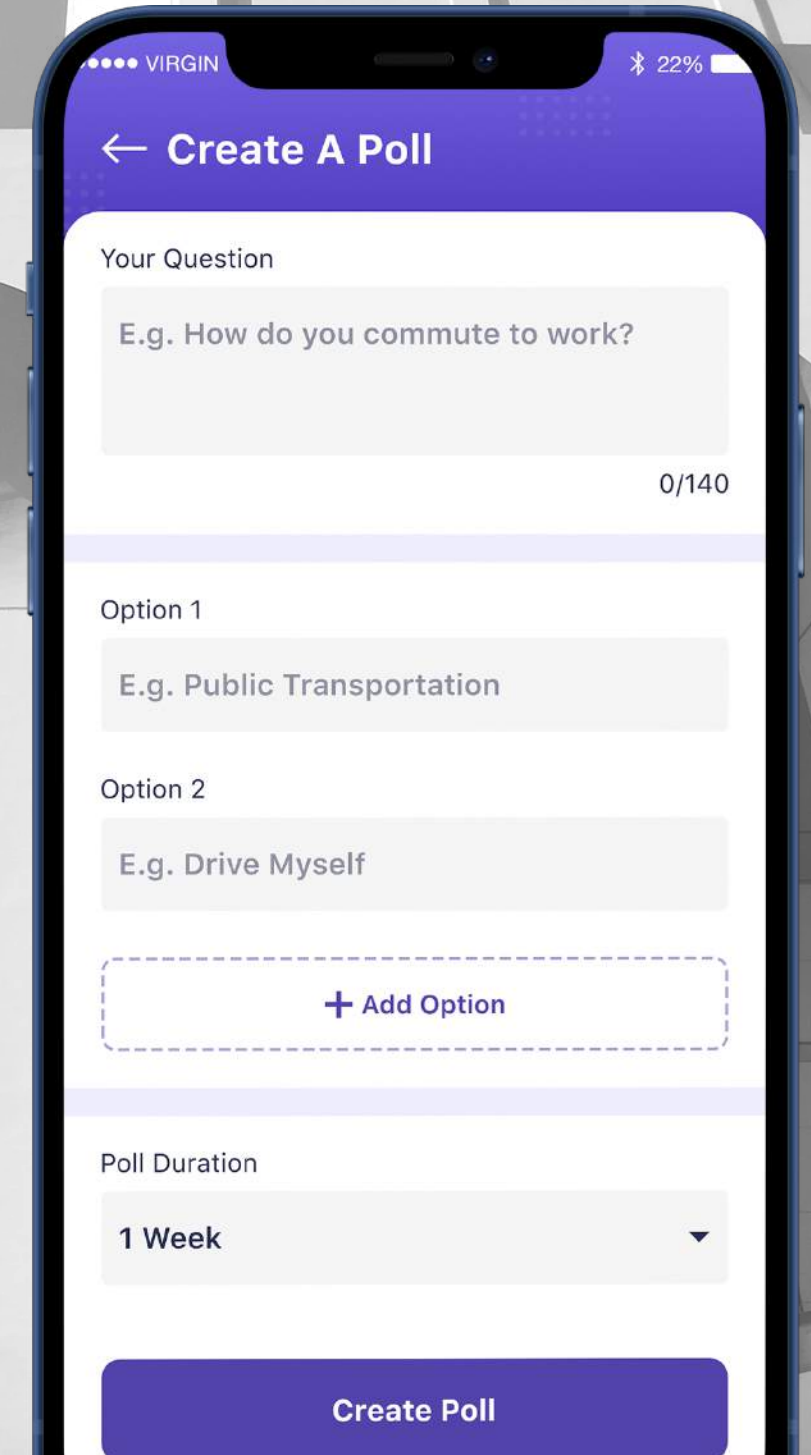
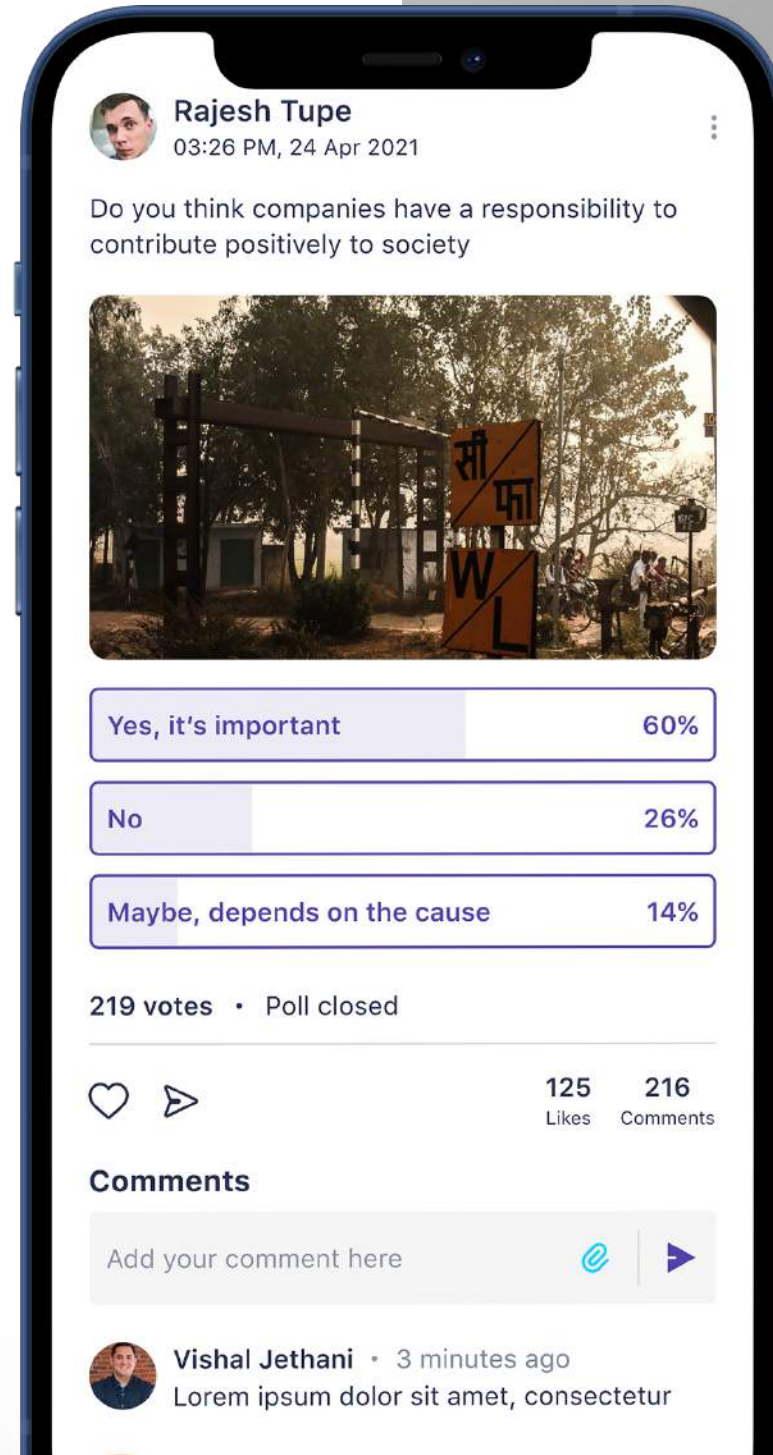
Share what you feel about a particular topic/issue

## Understand public sentiment

Know the pulse of fellow citizens. Identify the real needs

## Let authorities know your thoughts

Enable authorities to take the correct decisions in the long run based on public sentiment





# Unleashing the Power of Trees

India lies at the crossroads of pressing environmental & humanitarian crises. Pervasive air pollution affects both urban & rural centers while farmers continue to live in extreme poverty.

**The solution? Trees.**

Join us in growing India one tree at a time.



# TREE PLANTATION

## Record

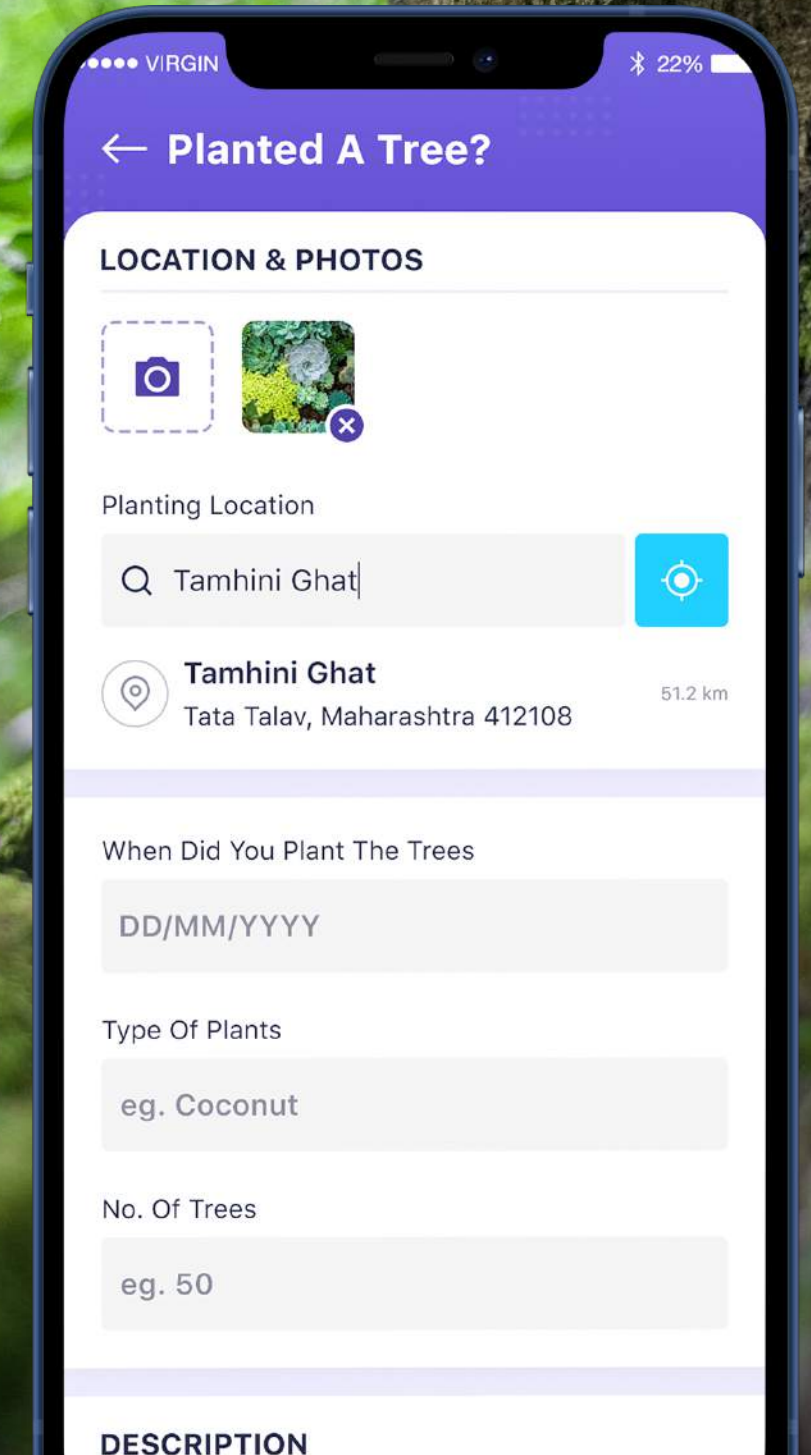
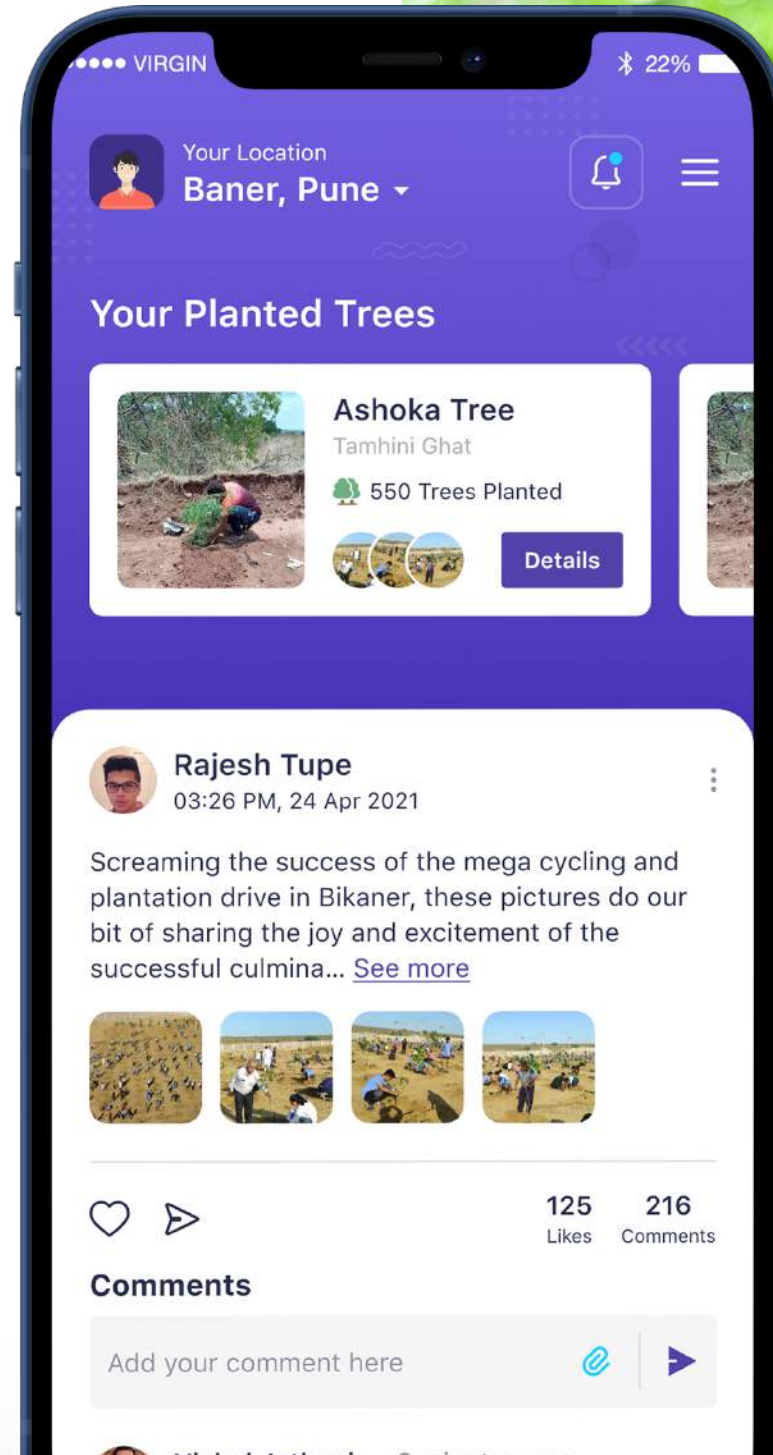
Digital record of the trees you plant

## Track & Update

Regularly track and update plant growth

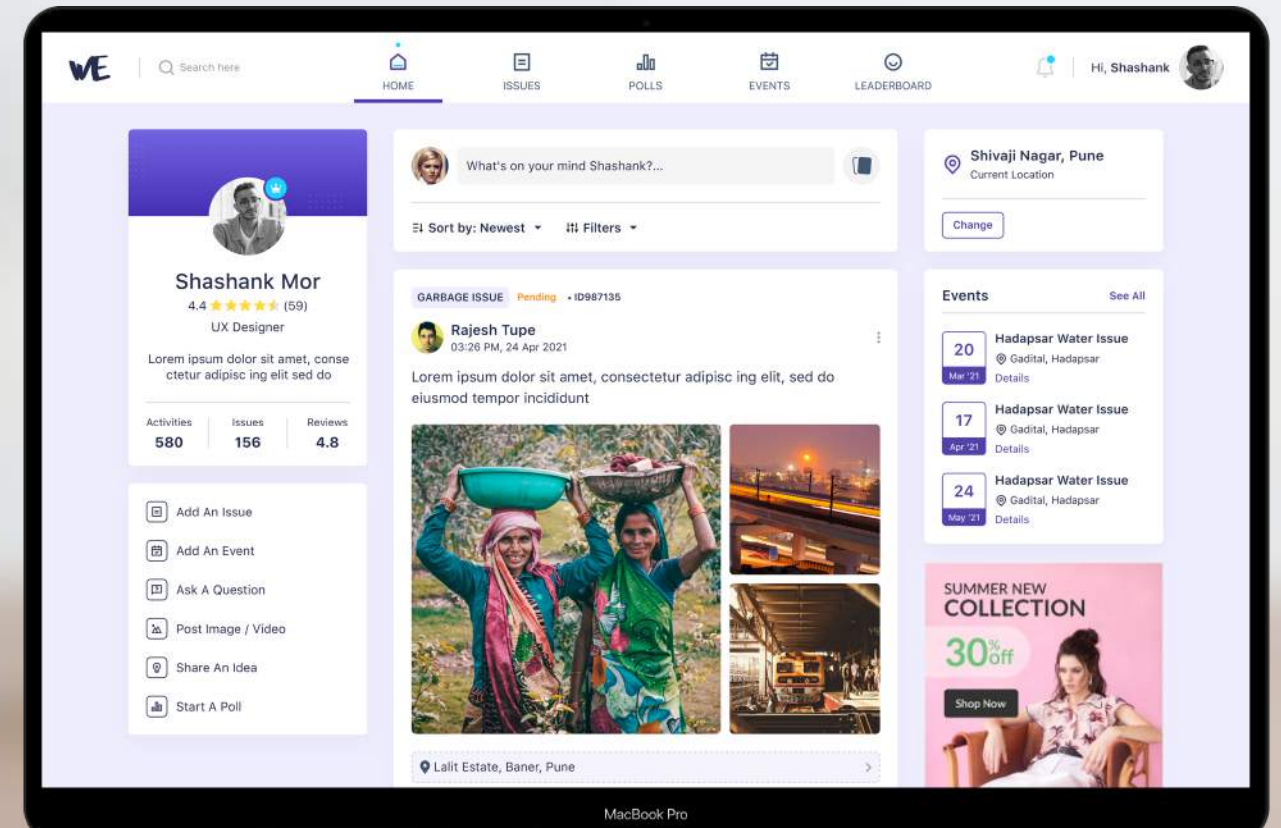
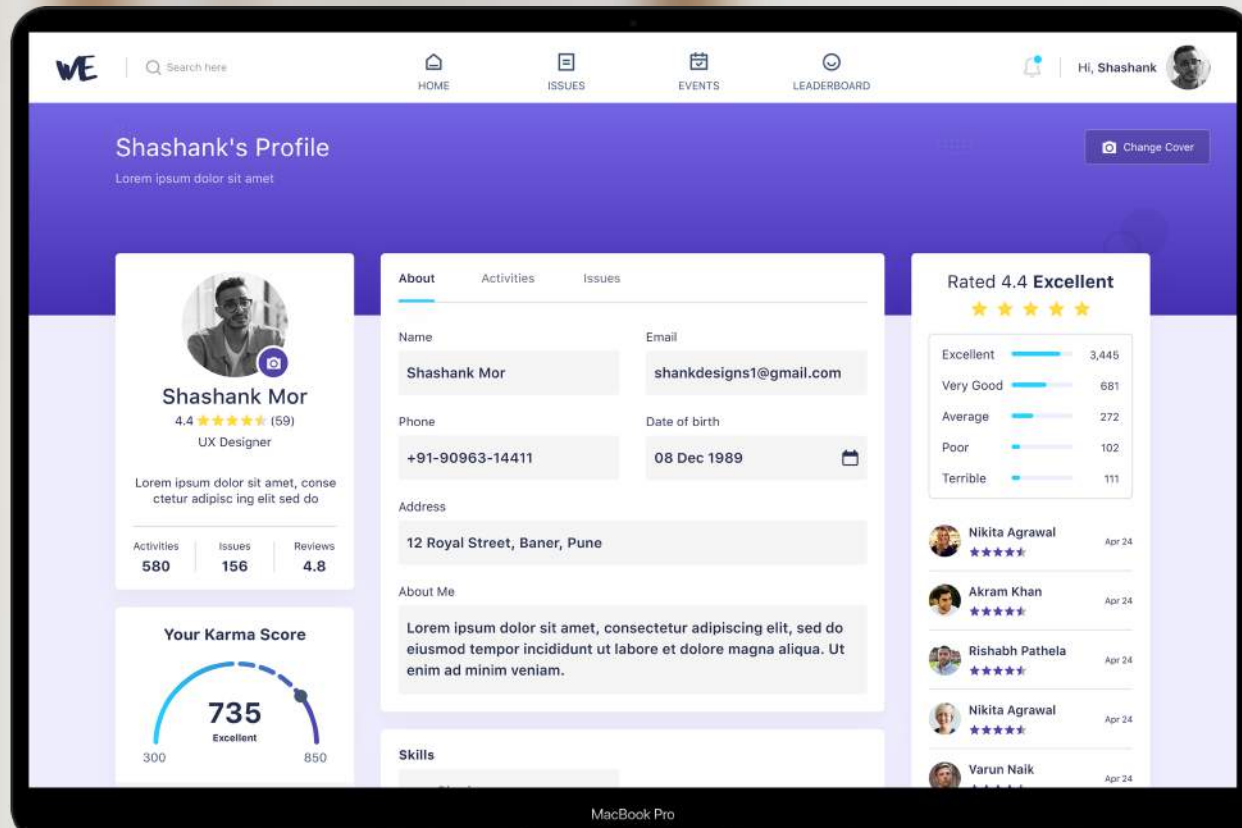
## Reforestation Overview

Know what plants your fellow citizens have planted

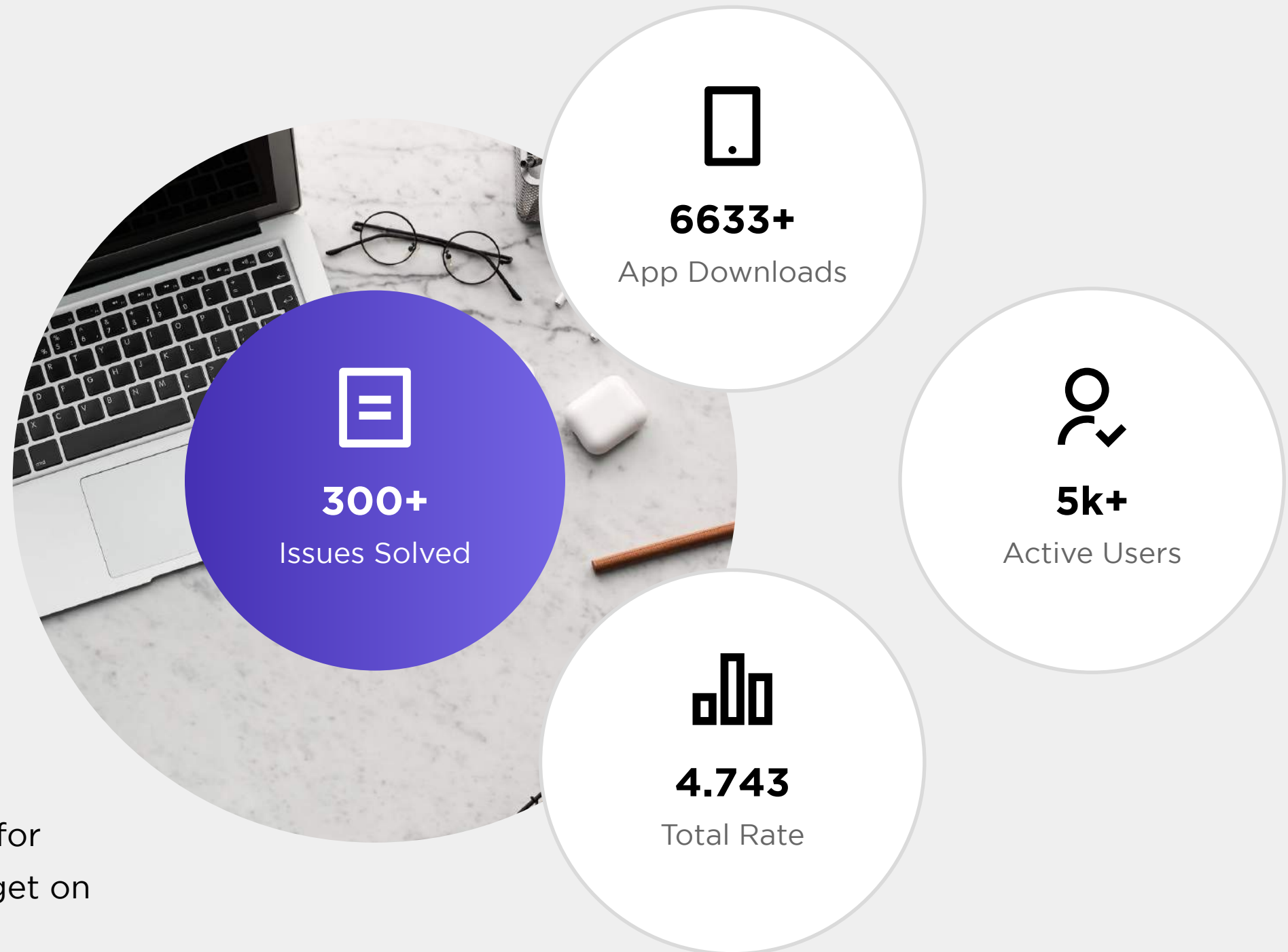




# WEB VERSION



# STATISTICS OF MVP VERSION



THE MVP version was launched only for a closed group of people in Pune to get on ground feedback from volunteers



# PROGRESSIVE WEB APPLICATION

The app will be available to everyone irrespective of the device or screen resolution that the users have



## Super Fast

Built on the latest technology stack



## Light Weight

Can be used without installations on your phone



## Layout

The app can be accessed over web browsers over both mobile and desktops



Some baby steps taken by  
**“WE Citizens”** Volunteers





**BEFORE**

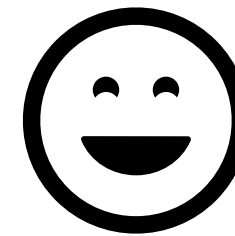


**Rutuja Park society, Baner road**

**24th Sept 2020**



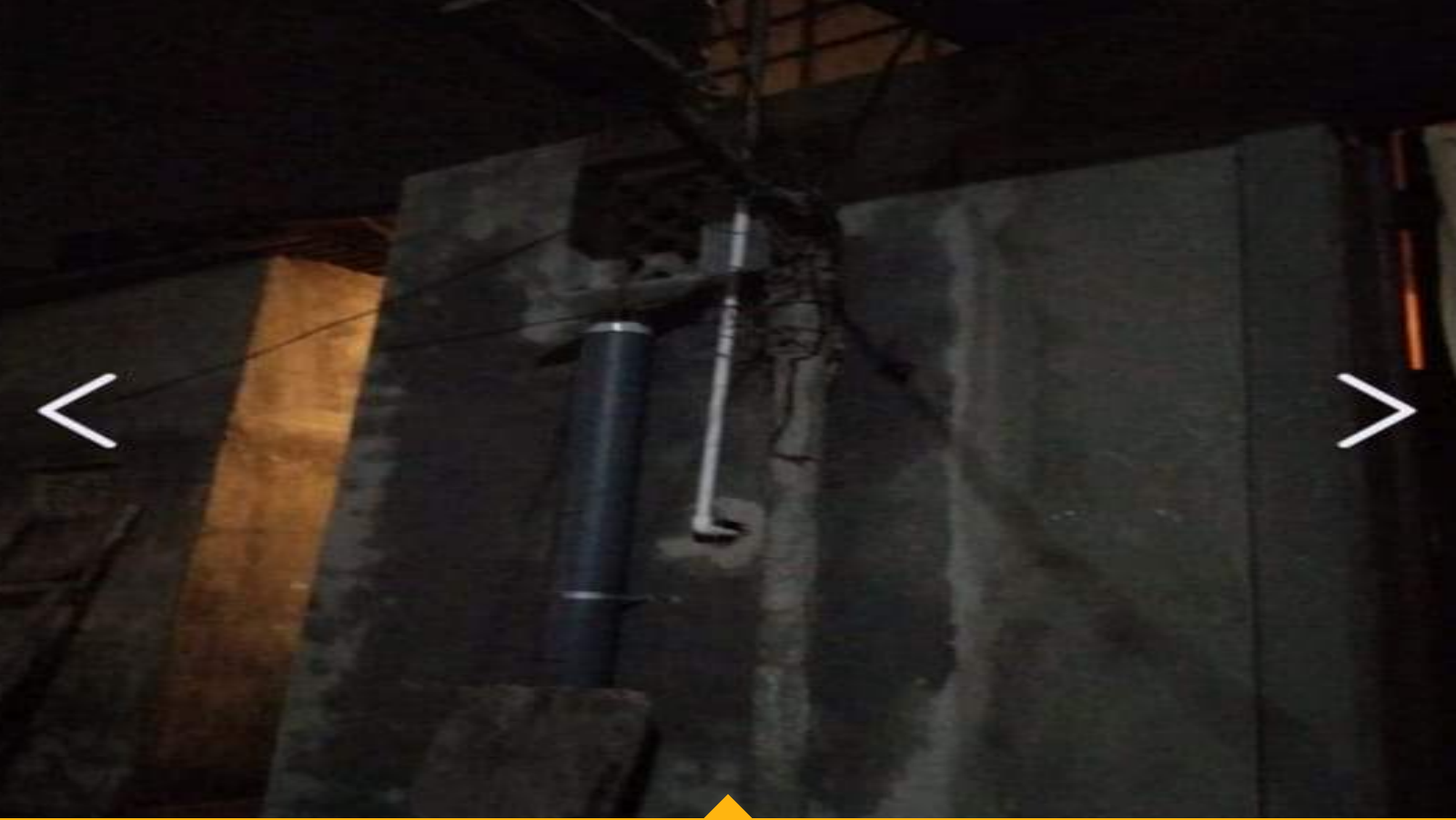
**AFTER**



**Fixed in 24 hours by Team - Amrapali / Sachin**

**Ward office Supervisor - Mr. Satish Bharmal**





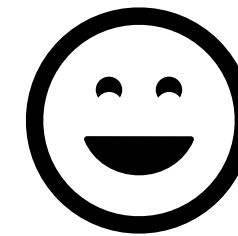
**BEFORE**



**Non-Functional Light pole  
at Ashok Nagar, Yerawada, PMC / MSEB  
16th October 2020**



**AFTER**



**Resolved by  
Datta Bhalasankar / Darshan in 1 month**





**BEFORE**

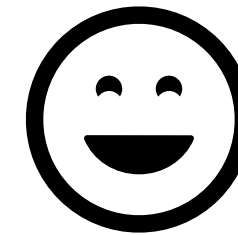


**Rusted chamber NSB SCHOOL , Yerwada**

**1st Feb,2021**



**AFTER**



**Thoroughly cleaned.**

**Resolved By: Local corporator Mr Rakesh Chourey/**

**Team- DattaBhalasankar in 48 hours**

# MEET THE VOLUNTEERS



**Amrapali Chavan**  
Activist



**Pratik Kakade**  
Civil Engineer



**Chunky Pandey**  
Volunteer



**Datta Bhalshankar**  
Social worker



**Ravi Bhalshankar**  
Activist



**Saurabh Kamte**  
Civil Engineer



**Darshan Ubale**  
Social worker



# GET IN TOUCH

## WE APPLICATION LLP

Supporting the collaboration between citizens, local shops, large corporates and the government to improve the environment and create business.

 @we.app.official

 @weappofficial

 +919090001122

 weapplicationpl@gmail.com

 <https://www.we-citizens.com/>

